

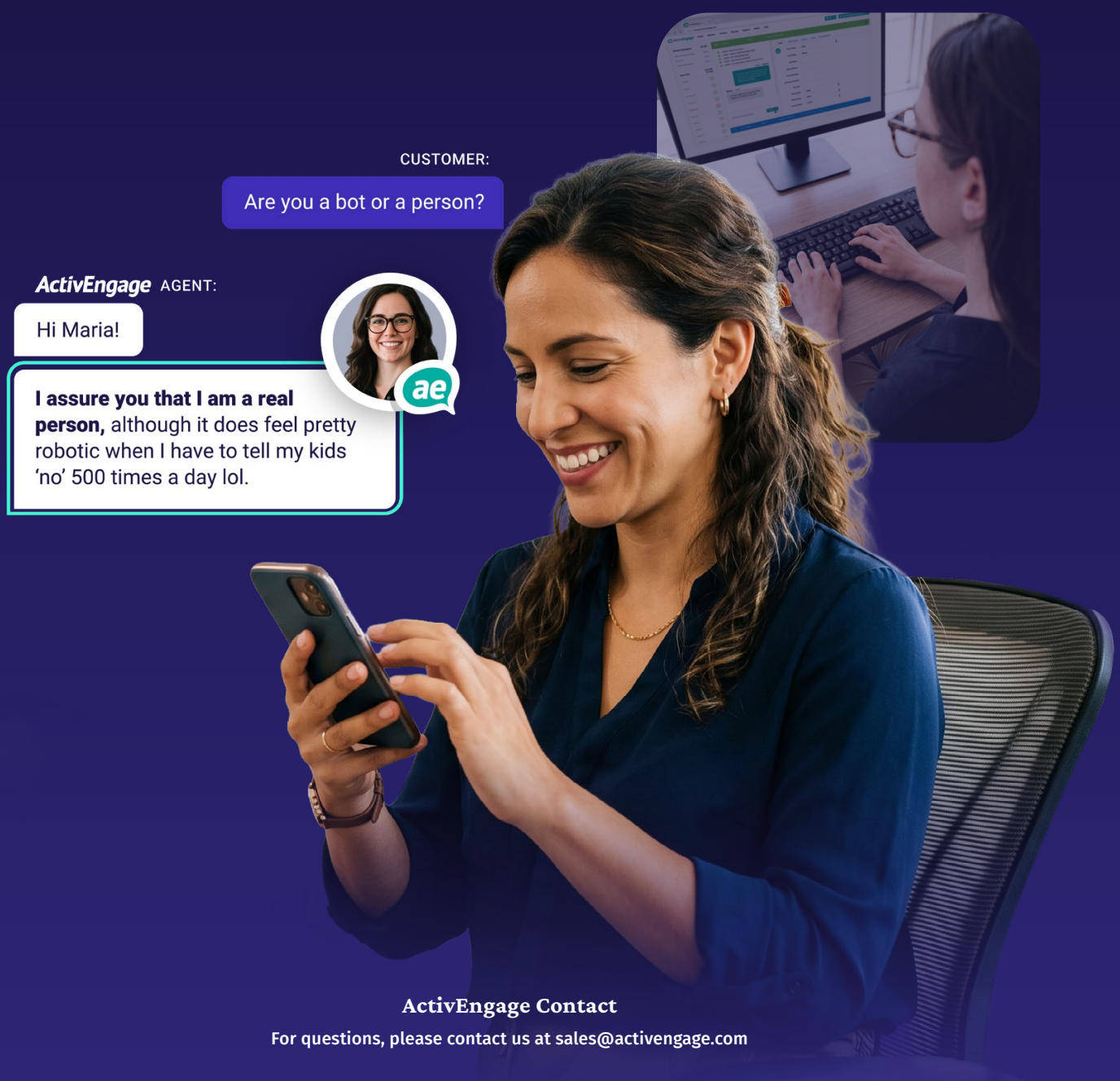
ActivEngage

Digital Certified Program

2026

Fully-Managed Solutions

ActivEngage provides the most trusted managed messaging services and software to dealerships, automotive groups, and manufacturers around the world. With ActivEngage's professional team of Customer Engagement Experts trained to answer inquiries and generate additional sales opportunities on your behalf, your team can focus on what they do best: selling cars.



ActivEngage Contact

For questions, please contact us at sales@activengage.com

DIGITAL CERTIFIED PROGRAM

Fully-Managed Solutions

Best Value

Features	*Silver* $699	*Gold* $799	*Platinum* $999
24/7 Chat & Text On Your Website	✓	✓	✓
Inline Chat	✓	✓	✓
Carfax Integration	✓	✓	✓
ActivAlerts	✓	✓	✓
Dedicated Account Manager	✓	✓	✓
Department Lead Routing	✓	✓	✓
AI Summaries	✓	✓	✓
AI Receptionist	✓	✓	✓
Facebook Messenger Integration		✓	✓
SMS Campaign Numbers		✓	✓
Instagram Integration		✓	✓
Google Messaging		✓	✓
Dealer Assist		✓	✓
Autotrader Messaging		✓	✓
MyDrive Experience			✓
Digital Retailing			✓
Direct to Messenger from Online Ads			✓
ServiceConnect			✓

Prices displayed above are recurring monthly payments. Features available, except for states where not allowed by law.

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Self-Managed Software Solutions

ActivEngage offers its proprietary web-based software so that your own staff can connect and build relationships with online customers in real-time. ActivEngage has ranked four times as a Top Rated Chat Product Award Winner in the DrivingSales Dealer Satisfaction Awards and is a five-time Award Winner in the Dealers' Choice Awards.



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Self-Managed Software Solutions

Best Value

Features	*Self-Managed* $279	*Self-Managed Plus* $449
Chat on Website	✓	✓
Inline Chat	✓	✓
SMS Texting	✓	✓
Dedicated Account Support	✓	✓
Lead Capture	✓	✓
CRM Integration	✓	✓
Chat Reporting	✓	✓
Analytics	✓	✓
Web-Based Console	✓	✓
Unlimited Users	✓	✓
AI Receptionist	✓	✓
ActivAlerts		✓
Craigslist Messaging		✓
Facebook Messenger Integration		✓
Google Messaging		✓
Mobile Application		✓
AI Language Translation		✓

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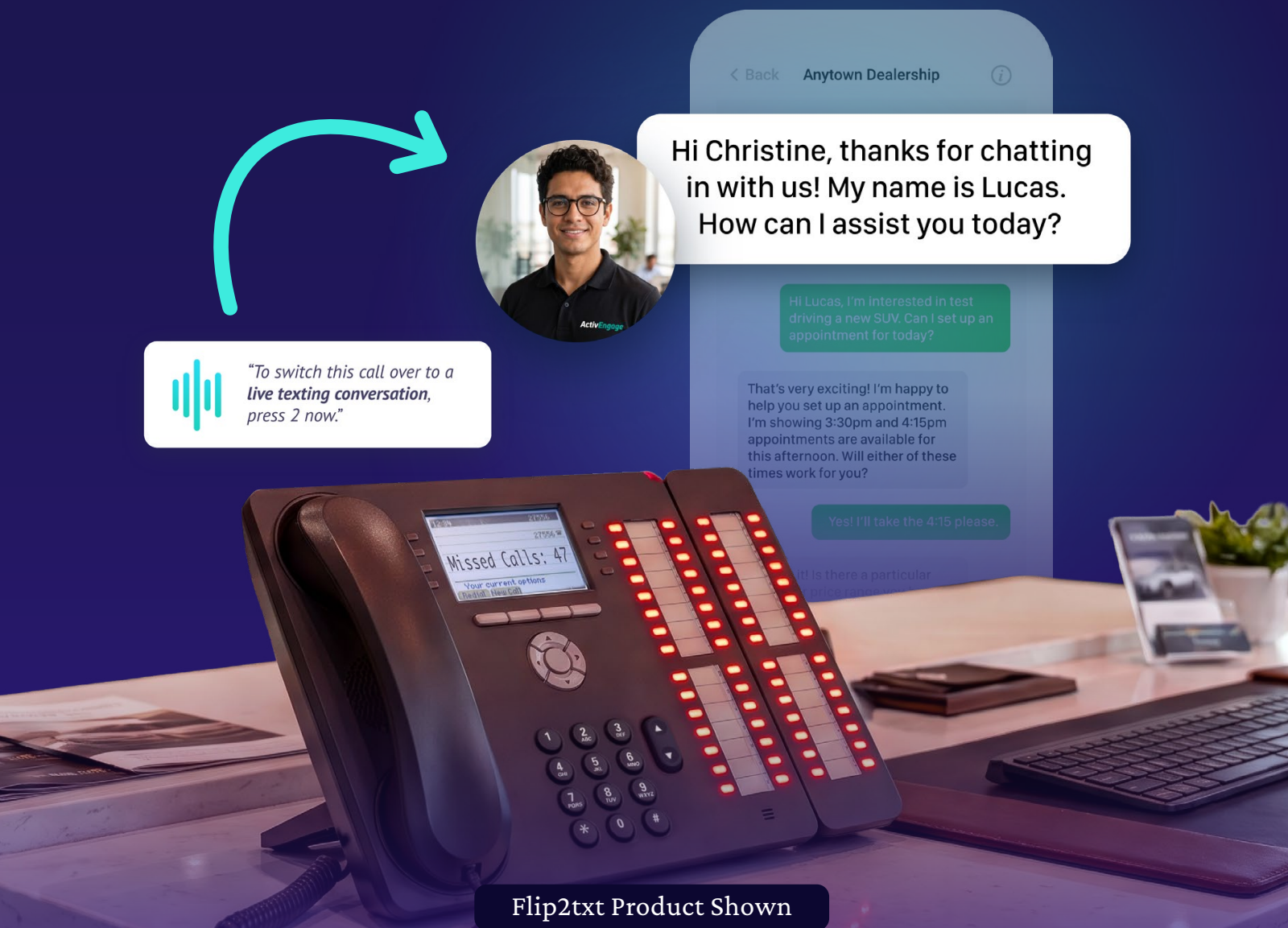
Add-On Enhancements

ActivEngage offers additional services that are built to enhance core communication products. From behavioral offers to broader communication channels and beyond, the following enhancements have been made available to you at special rates through your OEM program.



Flip2txt Product Shown

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DIGITAL CERTIFIED PROGRAM

Add-On Enhancements

Digital Retailing

Guide your online car buyers through real-time financing. Integrated with Accelerate My Deal, J.D. Power Darwin, and CDK Retailing (Roadster) platforms.

$99

Enhanced Service Scheduling

Receive accurately handled scheduling appointments, handled through live chat and booked directly in your scheduling software. Integrated with DealerSocket, CDK, and Xtime platforms.

$179

SMS Carrier Per Number

Monthly service charge per active SMS-enabled phone number.

$12

ActivTarget

Behavioral incentives that increase lead volume & boost test drives. ActivTarget showcases your current dealers to the customers most likely to convert.

$399

Flip2txt

Every call matters. None should get missed. Flip2txt turns inbound calls into instant texts conversations with a live person, without hold times or waiting.

$399

MyDrive Videos

Empower your customers to test drive vehicles anywhere with video in messaging. MyDrive videos showcase the vehicle's interior, exterior, and driving style.

$199

OfferUp Messaging

Enhance your selling process on OfferUp with live, unscripted messaging. Back up your listings with an expert team and sell more cars quickly.

$99

OfferUp Inventory + Messaging

Get your inventory posted on OfferUp with live, unscripted messaging. Expand your market reach by posting your inventory to OfferUp through ActivEngage.

$399

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