

ActivEngage

The *Conversational Retailing* Readiness Checklist for Auto Dealers



Greet every digital lead like a showroom guest—instantly and personally.



Be available to engage wherever the shopper is. *On every channel.*



Build trust and confidence through value, not just price.



Prioritize speed and human touch in every response.



Equip your team for conversational guidance, not just lead capture.



Set up processes for personalized follow-ups based on the shopper's journey and behaviors.



Empower shoppers to move forward through the funnel easily, without friction.



Make it easy to transition from digital to in-person. *No starting over.*



Track, measure and optimize conversational engagements.

ActivEngage proudly provides a complete conversational retailing experience for your online customers with our 100% live human team.

[Get a Demo](#)



There's Nothing Like Being Fully-Engaged

With ActivEngage, you're not just getting another vendor. You're getting an invaluable partner and trusted collaborator who shares your vision of how a commerce communications platform for car dealerships should be.

ActivEngage Live Messaging Delivers

- ✓ Needs Analysis
- ✓ Trust Building
- ✓ Trade Evaluation
- ✓ Vehicle Selection
- ✓ Appointment Setting (Sales & Service)
- ✓ Guided Retailing
- ✓ Down-Funnel, High-Conversion Leads

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