

Fully-Managed Solutions



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Best Value

Features	Gold \$719	Platinum \$919	Black \$1,219	Private \$1,519
24/7 Chat & Text on Your Website ¹	✓	✓	✓	✓
Carfax	✓	✓	✓	✓
A Dedicated Customer Care Specialist ²	✓	✓	✓	✓
Robust Reporting	✓	✓	✓	✓
ActivAlerts	✓	✓	✓	✓
Google Business Messaging	✓	✓	✓	✓
Google Ad Access	✓	✓	✓	✓
3 SMS Numbers ¹	✓	✓	✓	✓
Facebook + Ads Messenger Integration	✓	✓	✓	✓
Apple Business Chat ³	✓	✓	✓	✓
Department Lead Routing	✓	✓	✓	✓
ServiceConnect	✗	✓	✓	✓
MyDrive Video	✗	✓	✓	✓
Direct to Messenger from Online Ads	✗	✗	✓	✓
OfferUp Messaging	✗	✗	✓	✓
Exclusive Autotrader + KBB Messaging	✗	✗	✓	✓
RetailSync Messaging	✗	✗	✗	✓

1

SMS Carrier Charge Passthrough - \$12- AT&T, Verizon and T-Mobile Sprint A2P - 10DLC Charges for each SMS number used by the account.

2

A Dedicated Customer Care Specialist

This person will be in regular contact with the dealership to discuss best practices, monthly statistics reporting and analyses with recommendations for optimizing the results from ActivEngage services. Additionally, they will partner with the dealer to best leverage specials and incentives.

3

Coming soon.

Prices displayed above are recurring monthly payments. Features available, except for states where not allowed by law.